



Direction Technologies

PATH TOWARDS YOUR DREAM!

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Miss. **Darsha Sunil Salve** has successfully completed summer internship project work entitled “**Exploring Customer Expectation and Perception in Residential Buying**” during the period from 16/08/2023 to 16/10/2023.

Date: 01/11/2023

Place: Pune

Shantanu R. Sonawane

Founder & CEO



FORMAL FEEDBACK AND EVALUATION SHEET

This is to certify that Miss. **Darsha Sunil Salve** Has completed summer Internship at our organisation. The task handle by him are as follows

- Nature of work: Darsha exhibited a strong understanding of the assigned tasks. Her work primarily involved Marketing Research, and she demonstrated commendable skills in analysis of data.
- Quantum of work: She consistently managed a substantial workload, meeting deadlines and maintaining a high standard of quality. She effectively handled all assigned tasks with diligence.
- Effectiveness: Her performance was highly effective, demonstrating attention to detail and a proactive approach.
- Overall Professionalism: She conducted herself with a high level of professionalism throughout the internship. She communicated effectively, collaborated well with team members, and adhered to organizational protocols.
- Learning outcome: The internship provided Darsha with valuable learning experiences. She actively sought opportunities to expand her knowledge in Real Estate Segment, and her growth during this period is noteworthy.
- Utility of SIP to the host organization: The Internship Program proved to be mutually beneficial. Ms. Darsha's contributions positively impacted our Marketing Research, and her insights added value to our team.

Date: 01/11/2023

Place: Pune

Shantanu Sonawane

CEO & Founder